

binaro
online solutions



YOUR COMPLETE **BUSINESS SOLUTION** PROVIDER

WHO WE ARE?

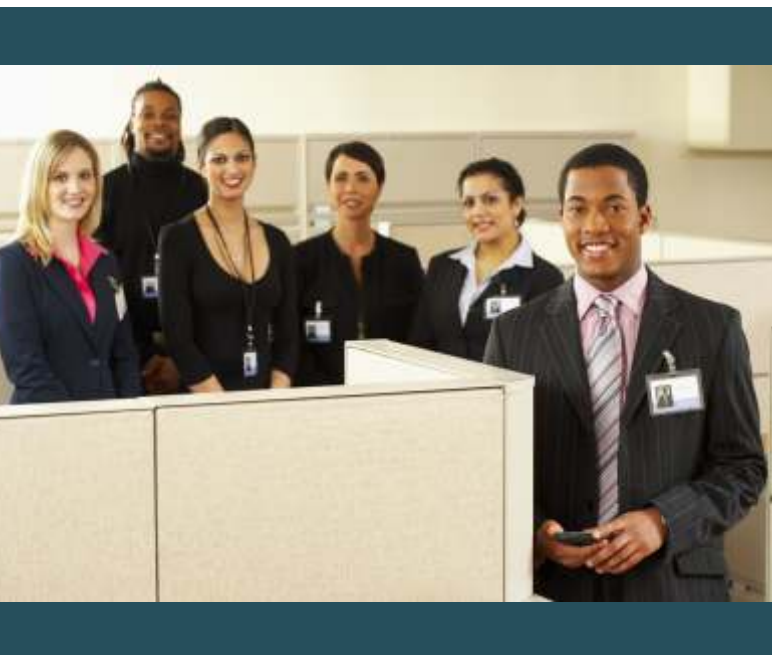
BEST SOLUTION TO GROW YOUR BUSINESS

binaro is a full-service IT company based in Mumbai, India. We were established in 2000 as a website design and management company and have since grown into a full-service Business Solutions company offering a range of services and products.

We have clients in US, UK, Europe, Africa, Middle East and Asia. Most of our business is repeat business or word-of-mouth and we continue to focus on delivering the best services to our existing and new customers.

We believe that our strongest assets are our people. Experienced senior management and highly qualified engineers, graphic designers and support members ensure that we deliver the best and most professional service to our clients.

binaro online solutions....making IT work...™



EFFICIENCY
COST SAVING
LATEST TECHNOLOGIES

WHAT WE OFFER?

APPLICATION DEVELOPMENT

We develop customized applications to suit your business needs and help your business become more efficient and visible through:

- Software Development
- Database Development & Management
- Website Management
- E-Commerce
- Search Engine Optimization

Technology allows businesses to run efficiently and what was earlier done on paper is now automated. This automation leads to time saving and hence cost savings. By using custom-developed applications you can increase the productivity of your team and decrease the head-count requirements for the future growth of your business.

Customized applications range from inventory managements systems specific to your industry and business, order entry systems specific to your products, shopping carts, human resource management systems, sales management, account tracking systems. you name it and we can create it for you.

Customized applications are more flexible, scalable and specific than readymade packages

To develop an application for you we follow a structured approach:

- We understand your business needs
- We understand your customer needs and end user needs
- We understand your schedule requirements
- We understand and work within your budget requirements

Each project is treated individually and we do not apply a fixed formula. Detailed discussions determine the exact functionality of your package. We make changes and updates to your package till you are completely satisfied with it.

DESIGN AND BRANDING

Corporate Identity has become increasingly important as channels for information dissemination increase and as brand power holds more significance.

Important components in building your company's Corporate Branding strategy include:

- Website Design
- Flash Development
- Multimedia
- Print Media

At binaro we help you build and manage your complete design and branding requirements. We understand that each client is unique and has unique requirements. We therefore follow a structured approach for each client

The binaro team of highly qualified graphic designers, copywriters and programmers help you develop your company image and branding tools. The final product is unique, high quality and effective.

We are open and up front about our pricing structure and there are no hidden costs that are kept from you. A full pricing estimate is given to you before the start of each project.

Our clients come from various industries and we understand that some data might be confidential or sensitive in nature. We are happy to sign a non-disclosure agreement in such cases.

WHOM WE SERVE

KNOW YOUR CLIENT SERVE THEM BETTER

We have a wide range of clients to whom we provide services. Our clients range in size from sole-traders through to multi-national corporations. Most of our clients are regular and long term. Infact, our clients aren't so much like clients – to us, they're business partners. Each one of them has helped us grow as much as we've helped them. We're proud to partner with them on their journey to success.



prs calm



Kavach



THE DIAMOND DIVA

Morgan Stanley
Morgan Stanley Mutual Fund

fana



DIAFUEGO



PIHELTEK

Riya

Solutions



DRIMI
PARIS

MANAK
Couture Collection

Rajani Associates
Puran Nivas, 4th Floor, Arthur Bunder Road, Colaba, Mumbai 400 005

NITCO
EXTERIOR PAINTS
untouched by time

PREMCHAND GROUP
PRS



7 Reasons to Hire binaro

1. We Know Business

As business owners ourselves, we understand the budgetary and time constraints that companies face. We'll help you determine your goals in clear, concrete terms and then work with you to deliver a realistic, affordable, business-savvy design solution. Our clients want clear, honest, and straightforward communication. At binaro, we don't hide behind acronyms, buzzwords, or industry jargon. You get answers you can understand and relate to business.

2. Speed Without Compromise

Clients love the quality work we deliver even under tight deadlines. We realize that quicker we deliver, the quicker you will realize the benefits. That's why we'll work with you to turnaround your project ASAP.

3. Industry Experience

Experience across geographies and industries : enables us to be more aware of customer needs and serve them better. Our customer base spans the US, UK, Europe, Africa, Middle East and Asia and industry sectors including Banking, Healthcare, Engineering, Government, Manufacturing, Consumer Goods, Luxury Fashion and Jewelry.

4. Reliable, Dependable, and Available

At binaro, we pride ourselves on the level of personal contact we provide our clients. You'll always be able to talk directly to the people working on your project whenever you want.

5. What You Can Use

We don't try to impress you with huge documents you'll never read, or convoluted activities that make us look busy. We just give you the consultation, documents, and designs that help you get results.

6. Listen First

We start a project by learning and listening, not showing you pictures. We'll determine your business goals and your vision for your site. The result is a clear path that ensures results for you and a great experience for your end users.

7. Our Service Never Stops

We don't just work on your projects and then disappear. We offer complete lifecycle management to continue to support you and help you to grow. Our on-going maintenance service helps you to keep your website / software up-to-date and enables it to meet the changing requirement of your growing business.

90% of our business is repeat business and our business has grown organically through word-of-mouth and client recommendations. This is the best validation of our track record and reputation.

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